



FOR IMMEDIATE RELEASE: July 24, 2024

The Hawai'i LGBT Legacy Foundation welcomes you to the 35th annual Honolulu Rainbow Film Festival.

HONOLULU, HI (July 24, 2024) – The Honolulu Rainbow Film Festival, in memory of Adam Baran, returns for its 35th annual festival this September.

The premier queer film festival in the Pacific returns to the Doris Duke Theatre at the Honolulu Museum of Art and will showcase a full program of films and shorts with a selection of films available online for our popular worldwide virtual program.

The festival serves as a bridge between Hawai'i, Pacific Island communities, Asia, and the continental U.S. Its unique geographic position allows it to uniquely highlight MVPFAFF/ LGBTQIA+ films and share the stories of marginalized groups, while using the power of film to raise awareness and engage Hawai'i's thriving lesbian, gay, bisexual, transgender, queer, māhū, and aikāne communities.

Festival Director Brent Anbe notes that “this year’s festival continues to field an impressive array of films that will showcase something for everyone and share the visionary stories of local and global filmmakers.”

The Hawai'i LGBT Legacy Foundation will be taking over as steward of the festival and is excited to continue its storied history. The Honolulu Rainbow Film Festival will join a growing commitment of programs including Honolulu Pride, Rainbows over Honolulu, Māhūi, Rainbow Town Halls, and the LGBTQ+ Center in creating a culturally diverse and empowered LGBTQIA+ community.

“We are incredibly honored that the Honolulu Gay & Lesbian Cultural Foundation has entrusted us with producing the festival. We are proud to continue this legacy that celebrates local and international filmmakers that share these remarkable stories from not only our local communities, but from around the world,” says Randy Soriano, Executive Director of the Hawai'i LGBT Legacy Foundation.



Event Details:

- Who: Hawai'i LGBT Legacy Foundation
- What: 35th Honolulu Rainbow Film Festival (#HRFF35)
- Where: Doris Duke Theatre, HRFF.org, @hrfilmfest
- When: September 20-22 (in-person), September 20-27 (online)
- Why: Highlighting LGBTQ+ films to share stories of marginalized groups, improving media representation

More information on ticket sales and all-access passes can be found at www.hrff.org.

ABOUT HAWAI'I LGBT LEGACY FOUNDATION:

The Hawai'i LGBT Legacy Foundation produces Honolulu Pride, hosts the LGBTQ+ Center Honolulu, and creates educational programs that inform and empower Hawai'i's LGBTQIA+ community. The Foundation is committed to a legacy of hope, equality, and unity. We help our community live happy, healthy, and productive lives as an integral part of the larger diverse community that is Hawai'i.

MEDIA CONTACT:

media@hawaiilgbtlegacy.com