



FOR IMMEDIATE RELEASE: June 15, 2022

Honolulu Pride returns to an in-person 2022 parade and festival celebration.

October 15, 2022

HONOLULU, HI (June 15, 2022) – The Hawaii LGBT Legacy Foundation is proud to announce that the 2022 Honolulu Pride Parade and Festival will be returning to an in-person celebration from October 1 to 16, 2022. The parade and festival will be held on Saturday, October 15, 2022.

This year's theme "Rooted in Pride" celebrates our cultural and ancestral queer roots in the islands. Pride festivities will begin with a special Kapaemahu ceremony at the Nā Pōhaku Ola O Kapaemahu A Me Kapuni, including a special oli to honor culture and ancestors to connect with our local roots.

"We're excited to once again gather and celebrate Pride in an in-person gathering this October" says Francine Beppu, Hawaii LGBT Legacy Foundation Chairperson. "It gives us the opportunity to come together and honor the diversity of our local roots and as we recover from the pandemic"

The parade will begin from the Ala Moana Beach Park at 10:00 am HST on Saturday, October, 15, 2022 with more than 100 expected contingents proceeding down Ala Moana Boulevard to Kalakaua Avenue and through the heart of Waikiki before ending at the festival in the Waikiki Shell.

The Honolulu Pride Festival will feature entertainment stages with headliner acts, exhibitors, family-fun areas, and more. Other events will be held throughout the week and more information will be shared at hawaiilgbtlegacyfoundation.com.

Sponsors for the 2022 Festival include Rainbows Over Waikiki presenting sponsor and official airline Hawaiian Airlines. Visionary sponsors Bank of Hawai'i, Alaska Airlines, American Savings Bank, Central Pacific Bank, First Hawaiian Bank, Hawai'i Tourism Authority, Highgate Hotels, Hula's Bar & Lei Stand, and many more partners to produce this event, raise funds for local causes, and support educational initiatives to inform and empower Hawaii's LGBTQIA+ community.

ABOUT HAWAII LGBT LEGACY FOUNDATION:

The Hawaii LGBT Legacy Foundation produces Honolulu Pride, hosts the LGBTQ+ Center Honolulu and creates educational programs that inform and empower Hawaii's LGBTQIA+ community. The Foundation is committed to a legacy of hope, equality and unity. We help our community live happy, healthy and productive lives as an integral part of the larger diverse community that is Hawaii.

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