

Hawai'i LGBT Legacy Foundation

Celebrating the Rainbow: 2018 Impact Report

2018 was a breakthrough year for the Hawai'i LGBT Legacy Foundation. Our projects and events had greater and more diverse participation than ever before, and we increased our sponsorships and media visibility significantly. In 2019 we'll continue our outreach to new communities and expand our focus on families and youth. We also plan on hiring our first ever staff member, making the LGBT Center more accessible, and enhancing our organizational capacity.

Learning & Working Together

The LGBT Center Waikiki is the gathering place for Hawai'i's LGBTQ+ community, a safe space provided free of charge and used by some of Hawai'i's most active and dedicated groups. During 2018 The Center hosted over 1,500 attendees at meetings and events. In 2019 we plan to have additional open hours and to promote The Center more broadly.

Growing the LGBTQ+ 'Ohana

Our community events bring thousands of LGBTQ+ people together to embrace the full spectrum of our diversity. We honor leaders, build solidarity, highlight sponsors, raise funds, and *have a lot of fun* at the Annual Gala, Splash, and the Pride Community Picnic. In 2019 we're expanding activities for families and keiki at our community events.

Celebrating the Rainbow

2018 *Honolulu Pride™* was the largest and most diverse ever, with unprecedented reach and impact. 40 Pride Month Events with 25 community partners; 3,000 Parade participants with 25,000 spectators; and over 5,000 Festival attendees. And dozens of banners creating Rainbows Over Waikiki. We'll continue to grow Pride's inclusion and diversity in 2019.

Exploring LGBTQ+ in Hawai'i

In 2018 we created new partnerships to expand the evolving dialogue around what it means to be LGBTQ+ in Hawai'i. The Contingency, LGBTQ+ groups at UH Manoa, the Hawai'i Rainbow Chamber of Commerce, and many others, helped us present new multi-faceted and exciting educational and cultural events. We'll do more of this in 2019.

Sharing a Message of Aloha

We worked diligently in 2018 to increase our visibility locally, nationally and internationally and we saw growth in all communications channels: 116,000 website pageviews; 8,700 social media fans with an amplification rate x6; plus 1.25 million print and online media impressions. We're working even harder in 2019.

Building Board Diversity & Capacity

We're fortunate to have a Board of Directors and Advisory Board that spans generations, cultures and expertise. During late 2018 and early 2019 we have welcomed new board members that strengthen our capacities in social media marketing, transgender issues, organizational development and financial management among others.

Putting Resources Back Into the Community

Since forming in 2008, we've been a volunteer organization, cycling donations and sponsorships back into our community. In 2018 we raised \$250k and spent \$188k, with 80% going towards LGBTQ+ youth education, organizations, community events and capacity building. In 2019 we'll increase our support of LGBTQ+ organizations, their projects and programs.

Widening the Circle of Support

In 2018 our message of diversity and inclusion resonated with a growing group of sponsors across all sectors. We gratefully received support from more than 45 companies and nonprofits as well as numerous individuals. In 2019 we're expanding the circle to ensure that our work for the community continues to grow in scope and relevance.

Thank you to everyone who helped make 2018 a productive, expansive and inspiring year. Mahalo!

