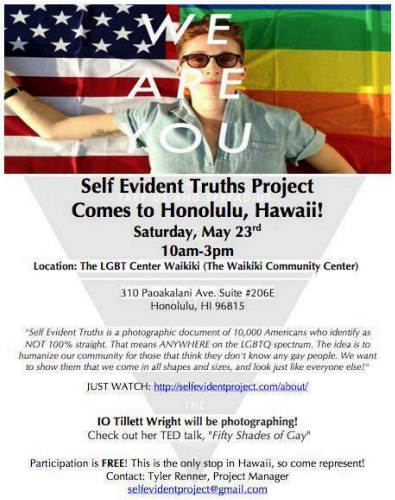
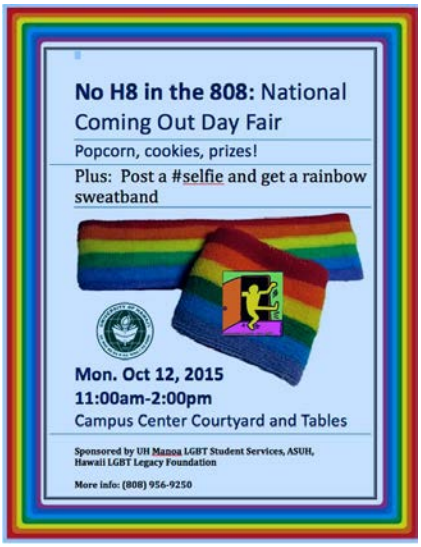


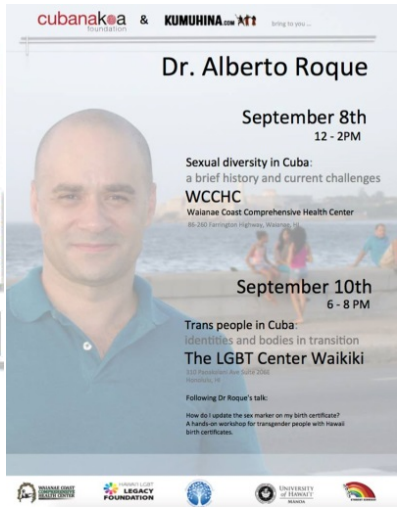
2016 Corporate Partnership Package

Hawaii LGBT Legacy Foundation

HONOLULU PRIDE™

LGBT CENTER – WAIKIKI





HAWAI'I LGBT LEGACY FOUNDATION™

www.hawaiilgbtlegacyfoundation.com
P.O. Box 23300, Honolulu, Hawai'i 96822
info@hawaiilgbtlegacyfoundation.com
Jim Miller Cell (808) 782-4410

Aloha,

Thank you for taking the time to learn more about the *Hawai'i LGBT Legacy Foundation*, a federally recognized 501(c)3 non-profit organization, and the many ways it touches our Ohana on all of the Hawaiian Islands. My name is Jim Miller. DJ Dole, Joe Bock, Robert Kauffman, and I make up the Corporate Partnership Committee for the *Foundation*. Each of us are members of the *Foundations* Board of Directors and are committed to you, our Corporate Partners.

In 2008 a group of like-minded members of the community came together and founded the *Hawai'i LGBT Legacy Foundation* with the following guiding principles:

Vision Statement: The *Hawai`i LGBT Legacy Foundation* is committed to a legacy of hope, equality, and unity. We help our community live happy, healthy and productive lives as an integral part of the larger diverse community that is Hawai`i.

Mission Statement: The mission of the *Hawai`i LGBT Legacy Foundation* is to support, empower, educate, unify, and facilitate LGBT organizations and individuals in Hawai`i.

Purpose Statement: The purpose of the *Hawai`i LGBT Legacy Foundation* is to nurture and support its community by creating a more healthy and compassionate environment for all.

Values Statement: With respect and equality for all, the *Hawai`i LGBT Legacy Foundation* will carry out its mission with compassion, excellence and integrity.

The founding principles of the *Foundation* have remained the same through all of these years. To fulfill our guiding principles we realized that we needed to create a LGBT Center, LGBT Educational Programs, a LGBT Youth Center, and a LGBT Assisted Living Center. In 2013 we were able to open *The LGBT Center – Waikiki* in the Waikiki Community Center helping to fulfill our *Mission* and *Purpose Statement*. By opening *The LGBT Center - Waikiki* we also significantly advanced the State of Hawai'i's ranking as a LGBT friendly state. This in turn increased the number of LGBT travelers to the islands and LGBT dollars spent.

Since opening *The LGBT Center - Waikiki* it has become the "brick and mortar" home for 14 non-profit organizations. It serves as a meeting center, educational center, training center, and home base for these non-profit organizations as well as the *Hawai'i LGBT Legacy Foundation*. In the past 12 months the *Hawai'i Legacy Foundation* and *The LGBT Center - Waikiki* has provided over 2,100 direct services for members of the community. Creating and maintaining a "brick and mortar" facility, at no cost the organizations using it, is not an easy task. It takes lots of volunteers and money.

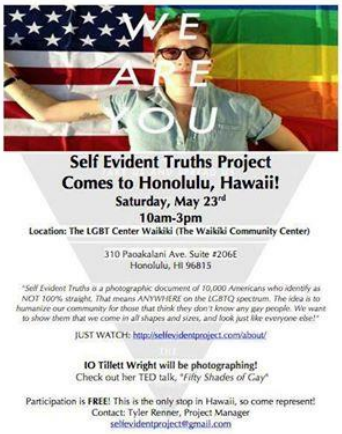
In February 2015 we brought unity to the ***Honolulu Pride™*** *Parade and Festival* and made it a project of the *Hawai'i LGBT Legacy Foundation*. The June 6, 2015 ***Honolulu Pride™*** *Parade and Festival* was heralded as one of the best *Prides* in the past 10 years. The 20,000 parade spectators were wowed by many ***Honolulu Pride™*** *Parade* firsts. 2015 was the first year that we had the U.S. Navy Color Guard leading the parade, the first year that we had the U.S. Army Marching Band participate, the first year to have over 10 floats, over 60 entries, and over 400 people marching. It was truly a moving show.

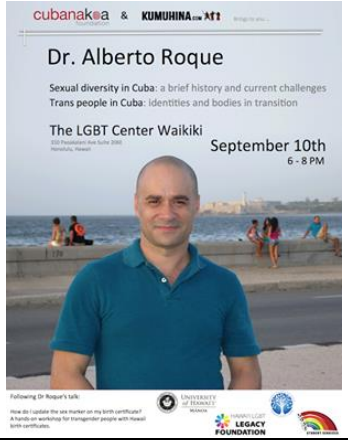
The 2015 ***Honolulu Pride™*** *Festival*, held in Kapiolani Park, was attended by over 15,000 visitors. It had over 20 non-profit organization booths, 15 corporate sponsor booths, and 12 vendor booths. The highlight of the ***Honolulu Pride™*** *Festival* was the over 4 hours of live entertainment presented by such great artist as: James Dela Cruz, Mento Mele Apana, Kumu Hina, D. Keali'I MacKenzie, Pacific Tongues, and many more. Everyone that attended the festival felt a true sense of community and was proud to be a part of it.

The *Hawai'i LGBT Legacy Foundation* also expanded the 2015 ***Honolulu Pride™*** *Parade and Festival* to include LGBT Youth educational programming. Through corporate sponsorships we were able to present three separate educational programs. The first educational program was a viewing and discussion of the short films "A Place in the Middle" and "Lunchtime" and was attended by 44 people. The second was a creative writing master class with Scott Hislop who also performed excerpts from "I Want to Bury My Testimony" which was attended by 52 people. The third was a master dance class presented by Mark Kanemura and Jeremy Hudson which was attended by over 100 people.

In May 2015 the Foundation was approached by the *Hawai'i Island Pride Parade and Festival* in Hilo and was asked to assume responsibility of their *Pride* as a project of the Foundation. We accepted their offer and the Foundation was a part of their *Hawai'i Island Pride Parade and Festival*. The 2015 *Hawaii Island Pride Parade and Festival* had over 30 parade contingents (floats, marching groups ect), over 900 festival spectators, and two educational film showings at the Palace Theater.

The *Hawai'i LGBT Legacy Foundation* has established itself a bedrock organization within the LGBT Community. We have proven that we are committed to helping all organizations realize their full potential and reach their goals. We have overcome many obstacles and have excelled, but have not reached all of our goals. We are working very hard to establish a lasting Youth LGBT Education Program and are meeting with several groups to establish a residential facility to help homeless and needy abandoned youth. We need your help to make our goals a reality. We request that you consider sponsoring us in 2016. Your donation will benefit every non-profit organization that uses the Hawai'i LGBT Center, every LGBT Youth through our educational programs, the entire LGBT community through the 2016 ***Honolulu Pride™*** *Parade and Festival*, and the 2016 *Hawai'i Island Pride Parade and Festival*.





NUMBERS THAT CHANGE LIVES

The *Hawai'i LGBT Legacy Foundation* enables groups and organizations throughout our community to unite as one *Ohana.*

EQUALITY HAWAI'I
FAIRNESS & JUSTICE FOR HAWAI'I'S LGBT PEOPLE

Life Foundation
FIGHTING AIDS IN HAWAI'I AND THE PACIFIC

Gay Men's Chorus of Honolulu

HELPING HANDS
LIMA KŌKUA

Safe Schools for All
www.glsen.org

Honolulu
Rainbow
Film Festival

HIGEEL

The Imperial Court of Hawai'i
ICOH
1981

HAWAI'I LGBT
LEGACY
FOUNDATION

SELF EVIDENT TRUTHS

ABOUT FACES STORIES TOUR HELP US WHERE THE $ IS GOING BLOG STORE

HONOLULU

Honolulu Women's Chorus
Aikane Investments
LGBT Legacy Book and Game Club
Imperial Court of Hawaii Privy Council
LGBT Center Committees

In the last year, the Hawai'i LGBT Legacy Foundation has provided more than 2,100 direct services for members of the community

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2016 Partnership Benefits are available for these events:

***Honolulu Pride*™ Parade and Festival**
Hawai'i Island Pride Parade and Festival
Hawai'i LGBT Legacy Foundation Fundraiser

Branding Opportunities:

When you sponsor the Hawai'i LGBT Legacy Foundation, or a specific project of the Hawai'i LGBT Legacy Foundation you will be in direct contact with your target market. Examples of branding opportunities:

Festival
- Main Stage/other events
- Logo and/or Name on banners, Posters, and ads.
- Pride events pamphlet

Parade
- Logo and/or name on the Legacy Foundation parade float.

Fundraising Events
- Main Stage
- Programs
- Media/Advertising

The LGBT Center
- Logo and/or name honored in *The LGBT Center - Waikiki* center for the year

Naming Opportunities:

As a Visionary sponsor you will have the opportunity to name and brand one of the events during the 2016 ***Honolulu Pride*™** Festival. The list of events and programs have not been finalized at this time, but we are working towards having a robust youth LGBT education program, beer/drink garden, second show stage, dance tent, and a pool party.

Sponsors for 2015 include:

Visionary Level Sponsors

HULA'S BAR & LEI STAND HULAS.COM

Alaska

GROUPE LECLAIR

Platinum Level Sponsors

enterprise CarShare

enterprise rent-a-car

AQUA HOSPITALITY

Tiki's Grill & Bar

Hilton Hawaiian Village Waikiki Beach Resort

starwood Hotels and Resorts Waikiki

Veterinary Emergency + Referral Center of Hawaii

Gold Level Sponsors

Hawaii's Greatest Mortgage

URBAN OUTFITTERS

LAVA LAVA Beach Club

Scott Larimer (RA) Scott MacGowan(RA) Coldwell Banker Previews International® Team Members

EQUALITY HAWAI'I

Silver Level Sponsors

WANG CHUNG'S

U.R.F.R.

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Benefits and Exposure Opportunities

MONETARY DONATION LEVELS	**VISIONARY SPONSOR $10,000 +**	**DIAMOND SPONSOR $7,500 +**	**PLATINUM SPONSOR $5,000 +**	**GOLD SPONSOR $2,500 +**	**SILVER SPONSOR $1,000 +**	**BRONZE SPONSOR $500 +**
ALL 2016 HAWAI'I LGBT LEGACY FOUNDATION ADVERTISING AND EVENTS	LARGE COLOR LOGO ON ALL PRINTED FOUNDATION ADVERTISING AND VOICE RECOGNITION AT ALL FOUNDATION EVENTS					
HAWAII LGBT LEGACY FOUNDATION WEBSITE RECOGNITION	LARGEST COLOR LOGO WITH HYPERLINK	LARGE COLOR LOGO WITH HYPERLINK	MEDIUM COLOR LOGO WITH HYPERLINK	SMALL COLOR LOGO	SMALL COLOR LOGO	SMALL COLOR LOGO
THE LGBT CENTER WALL OF HONOR	LARGEST COLOR LOGO	LARGE COLOR LOGO	MEDIUM COLOR LOGO	SMALL COLOR LOGO	SMALL COLOR LOGO	SMALL COLOR LOGO
EVENT BRANDING	OPPORTUNITY TO NAME AND BRAND AN EVENT AT THE ***Honolulu Pride™*** FESTIVAL					
OFFICIAL SOUVENIR EVENTS GUIDE	LOGO ON FRONT PAGE	LOGO INSIDE ABOVE THE LIST OF EVENTS	MEDIUM LOGO ON BACK PAGE	SMALL COLOR LOGO ON BACK PAGE	SMALL COLOR LOGO ON BACK PAGE	
VENDOR BOOTH AT THE FESTIVAL	SPACE PROVIDED	SPACE PROVIDED				
BANNERS	LARGEST COLOR LOGO IN PROMINENT LOCATION	LARGE COLOR LOGO	MEDIUM COLOR LOGO	SMALL COLOR LOGO	SMALL COLOR LOGO	
*VOICE RECOGNITION AT **Honolulu Pride™** FESTIVAL BANDSTAND(S)*	15 TIMES MINIMUM	10 TIMES	6 TIMES	4 TIMES		
*HAWAII LGBT LEGACY FOUNDATION **Honolulu Pride™** PARADE FLOAT*	LARGEST COLOR LOGO IN PROMINENT LOCATION	LARGE COLOR LOGO IN PROMINENT LOCATION	MEDIUM COLOR LOGO	SMALL COLOR LOGO	SMALL COLOR LOGO	
*ABILITY TO SPONSOR A NON-PROFIT GROUP IN THE **Honolulu Pride™** PARADE*	PARADE FEE WAIVED	PARADE FEE WAIVED	PARADE FEE WAIVED			

MEDIA AND KIND DONATION LEVELS	**VISIONARY SPONSOR $20,000 +**	**DIAMOND SPONSOR $15,000 +**	**PLATINUM SPONSOR $10,000 +**	**GOLD SPONSOR $5,000 +**	**SILVER SPONSOR $2,000 +**	**BRONZE SPONSOR $1000 +**
ALL 2016 HAWAI'I LGBT LEGACY FOUNDATION ADVERTISING AND EVENTS	LARGE COLOR LOGO ON ALL PRINTED FOUNDATION ADVERTISING AND VOICE RECOGNITION AT ALL FOUNDATION EVENTS					
HAWAII LGBT LEGACY FOUNDATION WEBSITE RECOGNITION	LARGEST COLOR LOGO WITH HYPERLINK	LARGE COLOR LOGO WITH HYPERLINK	MEDIUM COLOR LOGO WITH HYPERLINK	SMALL COLOR LOGO	SMALL COLOR LOGO	SMALL COLOR LOGO
THE LGBT CENTER WALL OF HONOR	LARGEST COLOR LOGO	LARGE COLOR LOGO	MEDIUM COLOR LOGO	SMALL COLOR LOGO	SMALL COLOR LOGO	SMALL COLOR LOGO
EVENT BRANDING	OPPORTUNITY TO NAME AND BRAND AN EVENT AT THE ***Honolulu Pride™*** FESTIVAL					
OFFICIAL SOUVENIR EVENTS GUIDE	LOGO ON FRONT PAGE	LOGO INSIDE ABOVE THE LIST OF EVENTS	MEDIUM LOGO ON BACK PAGE	SMALL COLOR LOGO ON BACK PAGE	SMALL COLOR LOGO ON BACK PAGE	
VENDOR BOOTH AT THE FESTIVAL	SPACE PROVIDED	SPACE PROVIDED				
BANNERS	LARGEST COLOR LOGO IN PROMINENT LOCATION	LARGE COLOR LOGO	MEDIUM COLOR LOGO	SMALL COLOR LOGO	SMALL COLOR LOGO	
*VOICE RECOGNITION AT **Honolulu Pride™** FESTIVAL BANDSTAND(S)*	15 TIMES MINIMUM	10 TIMES	6 TIMES	4 TIMES		
*HAWAII LGBT LEGACY FOUNDATION **Honolulu Pride™** PARADE FLOAT*	LARGEST COLOR LOGO IN PROMINENT LOCATION	LARGE COLOR LOGO IN PROMINENT LOCATION	MEDIUM COLOR LOGO	SMALL COLOR LOGO	SMALL COLOR LOGO	
*ABILITY TO SPONSOR A NON-PROFIT GROUP IN THE **Honolulu Pride™** PARADE*	PARADE FEE WAIVED	PARADE FEE WAIVED	PARADE FEE WAIVED			

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Sponsorship Form

Please fill-out the following form to confirm your chosen sponsorship package. Completed forms can be returned to treasurer@hawaiilgbtlegacyfoundation.com or by mail to: Hawai'i LGBT Legacy Foundation, Atten: Treasurer, P.O. Box 23300, Honolulu, Hawai'i, 96822. Full payment is required to register. Upon receiving full payment a confirmation receipt will be provided. Please contact us with any questions.

Contact Information:

_____ Company Name

_____ Contact Person

_____ Contact E-mail Address

_____ Contact Phone Number

_____ Address

_____ City/State/Zip Code

Sponsor Packages:

_____ Visionary Sponsor $10,000 +
_____ Diamond Sponsor $7,500
_____ Platinum Sponsor $5,000
_____ Gold Sponsor $2,500
_____ Silver Sponsor $1,000
_____ Bronze Sponsor $500
_____ Other custom Sponsorship

THANK YOU FOR YOUR SUPPORT

Once we receive your completed form, we will contact you to discuss event arrangements, sponsorship benefits, and recognition. Please send your high-resolution color and black-and-white logos to info@hawaiilgbtlegacyfoundation.com upon submission. A proof of all materials will be sent for your approval before going to print.

PAYMENT INFORMATION:

By Check:

_____ I have enclosed a check made payable to Hawaii LGBT Legacy Foundation

By Credit Card for mailed in submissions:

Please charge my credit card $_____

Card type (Select): Visa / MC / AmEx / Discover

_____ Card Number

_____ Expiration Date

_____ Security Code

_____ Billing Zip Code

_____ Name on Card and Signature

_____ Date